

REQUEST FOR PROPOSALS
BRADENTON DOWNTOWN DEVELOPMENT AUTHORITY
OLD MAIN ST PUBLIC ART ENHANCEMENTS
SCULPTURE-BIKE RACKS

The Bradenton Downtown Development Authority seeks qualified artists and designers to design functional sculptures/ bicycle racks for fabrication and installation on Old Main Street in downtown Bradenton, Florida.

Artists with selected designs will receive a \$1000 honorarium that includes project related travel, consultation and other artist-incurred costs. Fabrication and installation budgets will be negotiated on an individual basis. Site preparation and concrete pads will be provided by the City of Bradenton. Artists will work with fabricator and be onsite at time of installation to ensure project is completed as designed. If multiples of a design are produced additional remuneration will be negotiated.

At least three artist design proposals for bike racks will be selected for Old Main St. and multiples of some designs may be fabricated. Artists may submit up to three design proposals. Proposals may be site-specific or for any available location. Once designs are selected, a fabricator will be identified to build selected designs in consultation with artists and project partners. Artists may fabricate their own design, if they can meet the requirements of functional bike racks. The local Manatee Technical Institute will also be available to collaborate with designers on fabrication in appropriate materials.

Successful proposals for Old Main St. will be distinctive art that demonstrates excellent artistic creativity and skill, relate to the urban streetscape of the core of downtown Bradenton, and meet the functional requirements for bike riders which are described in the *Bicycle Parking Guidelines*, produced by the Association of Pedestrian and Bicycle Professionals, on APBP's website: www.apbp.org/?page=Publication

ABOUT THE PROJECT

Eligibility:

The artist-designed bike rack project is open to professional artists and designers who reside within the state of Florida.

Criteria:

Creativity: High quality design and artistic creativity

Sensitivity to urban setting:

- Relationship to the urban core character of Old Main St, downtown Bradenton
- does not impede pedestrian flow on sidewalks and keeps right-of-ways in compliance with ADA standards
- The City and Community desire to retain and enhance the pedestrian/bicycle orientation of Old Main St. public art should relate to the pedestrian/bike rider experience of the street.

Functionality:

- Able to support and lock up at least two bikes securely and without damaging the bikes
- Low maintenance and high durability in the Florida environment.

Safety Some of the technical design features for a successful sculpture/bike rack are:

- No sharp edges.
- To be detected by a white cane, the protruding or leading edge of the rack shall be 27" or less above the sidewalk surface.
- The top of the bike rack design must be a minimum of 36" tall.
- Except for the bike rack supporting brackets, the shortest section of the bike rack must be a minimum of 27" tall—enough to be perceived by pedestrians and avoid tripping hazards.
- The space between rack features must be larger than 9" and smaller than 3.5" to avoid the potential for children trapping their heads.

About the Locations:

Go to: www.ddabradenton.com view pictures of available bike rack locations that are identified as suitable to receive a sculpture/bike rack. However artists may suggest other locations for their design. They may also design without a specific location in mind. Some locations are only large enough for a piece with a vertical orientation that could lock 2 bikes, one on each side. Some locations are wide enough to take a longer design for more bikes.

About Old Main St, Bradenton, FL

Old Main St. Is the historic center and “spine” of downtown Bradenton. It begins at the Manatee River and extends south for four blocks. Constructed between 1910 and 1945 it has preserved its original grid of narrow streets, two-story buildings with retail or office on the ground floor built up to the sidewalks, and parallel parking on each side. Many buildings are historic and façade renovations have restored the historic charm of the street while housing contemporary businesses, bars, restaurants and services. Many of them place tables on the sidewalk for outdoor drinking and dining. Recent streetscape improvements include brick sidewalks, intermittent jut-outs, some of which are landscaped with trees, others are brick, all with 14 ft, acorn-fixture black, fluted, vertical light poles.

Old Main St. is the site for downtown street parties, parades and events including a Farmers Market There are older residential neighborhoods and new residential developments within a few blocks. Bike clubs regularly meet there for breakfast.

TO APPLY: Submit a complete application package consisting of :

1. **Biographical information:** *Hard copy (not digital) of professional resume*, maximum four pages that includes all contact information including email, OR a brief biographical statement that describes past art and design experience.
2. **Past work:** Three to five digital images of sample past work saved in jpg format. Files should not be larger than 10mg. Number each image. Save images in a folder labeled with the artists last name and pastwk (Example: Jonespastwk) and burn to a disk. Do not save in a powerpoint.

3. **Proposal drawing(s):** Concept sketch or sketches of proposed sculpture/bike rack (s). Does not have to be a fully detailed design. Paper drawings may be scanned. Save each file with artist's name, title (if there is one) and number. If there is more than one design proposal be sure to label files with titles or numbers to clearly differentiate the projects. (Example: jonesdesign1_1; jonesdesign1_2; jonesdesign2_1, etc.) If more than one design is proposed, save all drawing files in a folder labeled with artist's name and "Designs " (Example: JonesDesigns).
4. **Image list** For each image of past work provide the title, media, size, site and/or commissioning entity. Artists may include a brief explanation of the process of design or fabrication of the work shown. For each design proposal list each image, height and length.
5. **Artist statement:** For each design proposal include a brief (one-three paragraphs) statement about the concept, materials, and whether the designer envisions fabricating the piece or intends to use an outside fabricator. Use of outside fabricator, such as the Manatee Technical Institute, a foundry, etc, will not be a factor in consideration of designs.

OPTIONAL

- a. Up to two pieces of print material that demonstrates the artist's design skills, such as brochures, articles, postcards, etc. This material may be reviewed by the panel at their discretion.

PLEASE FOLLOW THESE GUIDELINES FOR APPLICATIONS:

- Use standard letter size paper. Do not use heavy card stock paper. Please clip all paper material and place all submission pieces in a paper pocket folder or envelope. No stapling, binding, or plastic please.

Applications that have not followed these directions will be considered incomplete. Incomplete applications will not be reviewed.

Timeline (tentative)

September 28	Selection of proposals
October	Fabrication arrangements, contracting
December-January	Installations

MAIL OR SHIP APPLICATIONS TO:

Ann Wykell, Public Art Coordinator
 Bradenton Downtown Development Authority
 101 Old Main St.
 Bradenton, FL 34205

DEADLINE: POSTMARK September15, 2010

Inquiries: awykell@ddabradenton.com

